

Welcome to the eLearning Conference!

Join us for some facts and trivia while we wait



LouisianaOnline

A gateway to Louisiana public higher education institutions that offer online and hybrid degree programs and courses. Nearly 400 Louisiana Online and Hybrid programs to choose from.

Visit www.LouisianaOnline.org for more information!

Use the hashtag **#LAonlineEDU** to join the conversation.



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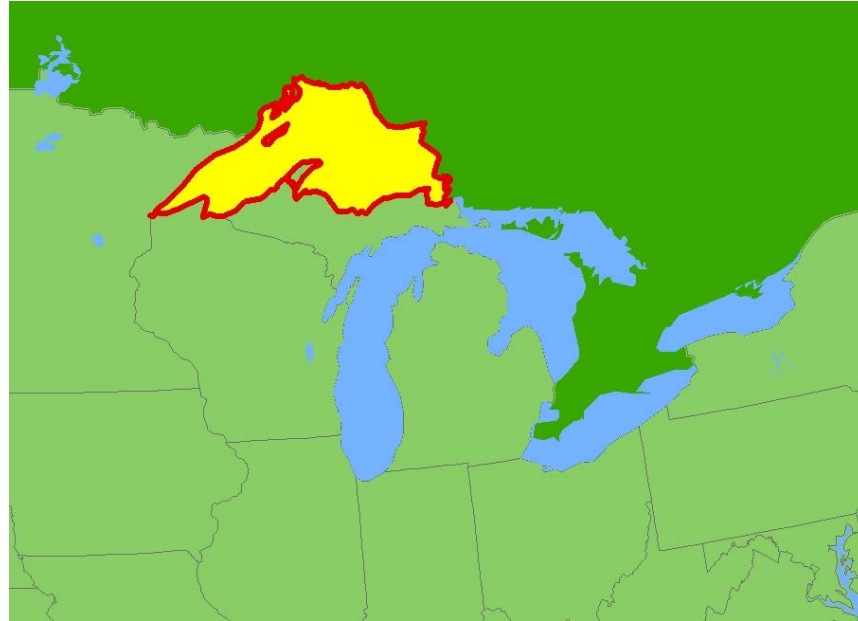


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True/False: Financial Incentives need to be substantial to impact enrollment.

False. While it is true that cost is the No. 1 consideration when choosing an institution, almost 90% of students would be at least somewhat swayed to choose one school over another for as little as a \$500 annual scholarship.

What is the largest freshwater lake in the world (by surface area)?



Lake Superior is the largest lake in the world by surface area at 31,700 sq mi. It is the third largest lake in the world by volume.

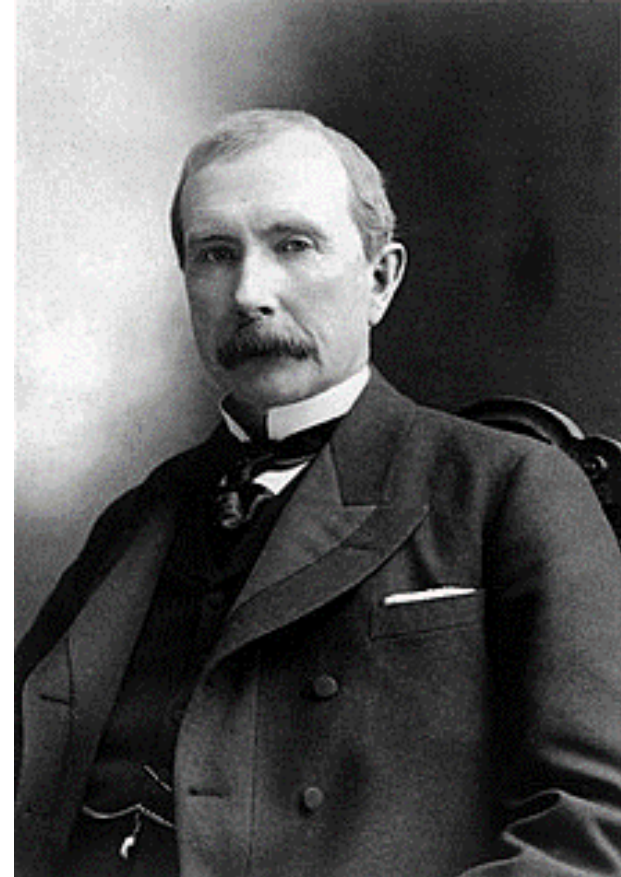
More than half of online learners choose institutions within ___ miles of their home.

- a. 50
- b. 100
- c. 150
- d. 200

50 miles. This may be because, despite learning online, students are willing to go to campus, with approximately 75% reporting they would visit campus at least once a year.

John D. Rockefeller Sr., the richest American in history, made his fortune in:

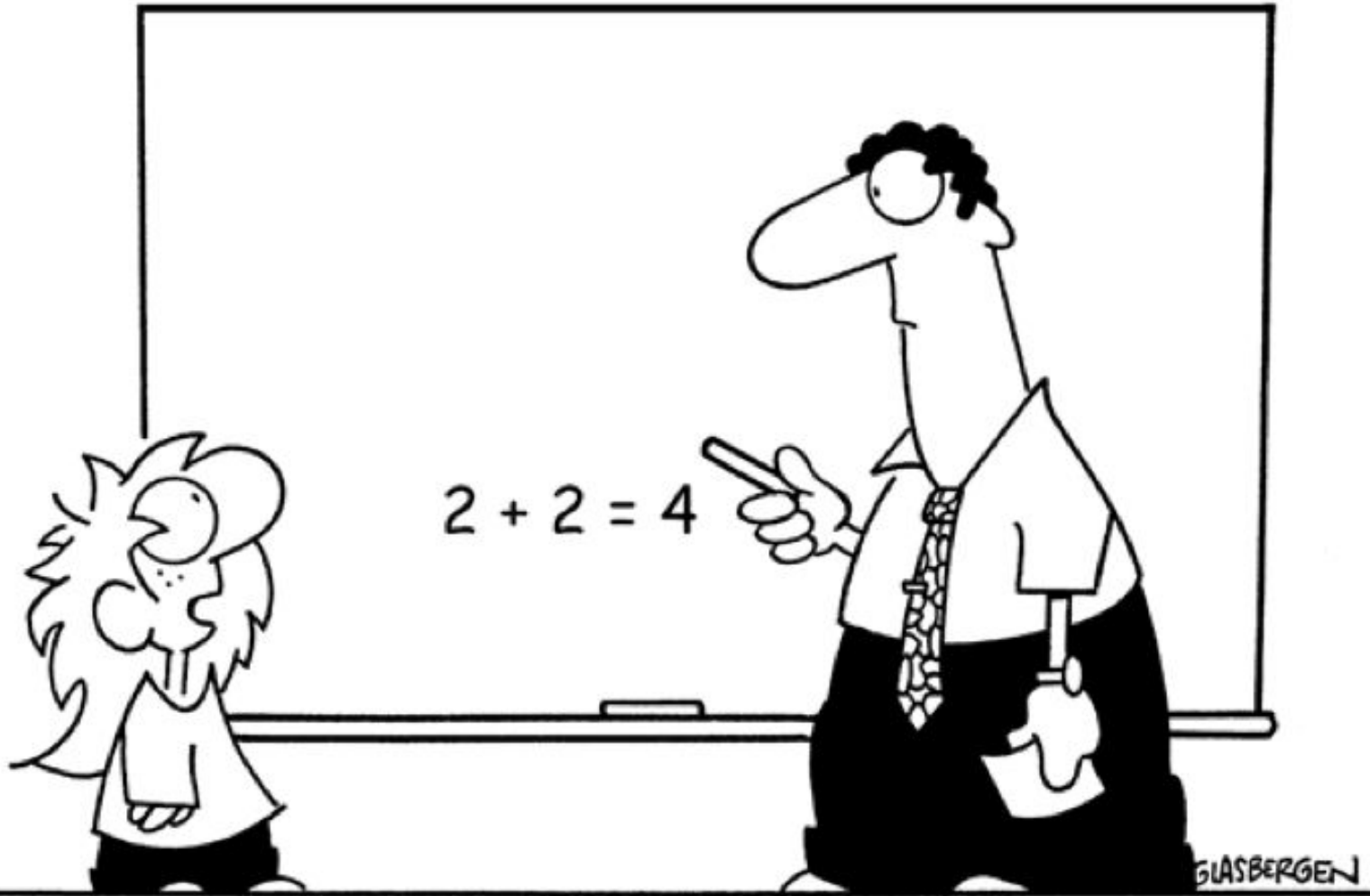
- a. Real estate
- b. Railroads
- c. Oil
- d. Steel



He made his fortune through the **Oil** Industry.

The first YouTube video was uploaded April 23, 2005. It's called "Me at the zoo," and features Jawed Karim, one of the founders, at the San Diego Zoo.





“How can I trust your information when you’re using such outdated technology?”

What is the most appealing marketing message for students seeking online programs?

- | | |
|-----------------------|-----|
| a. Affordable tuition | 36% |
| b. Free textbooks | 31% |
| c. Job placement rate | 27% |
| d. One year degree | 21% |

Students are most attracted to the **Affordable tuition** marketing message, with free textbooks a close second.

A single \$1 bill will stay in circulation for about five years, while larger bills like the \$50 and \$100 dollar bills last up to 10 years



The oldest woman to have ever lived was _____ years old when she died.

- a. 117
- b. 122
- c. 129
- d. 141



Jeanne Louise Calment, the world's longest living person was born in Arles, France on February 21, 1875 and died on August 4, 1997 in a nursing home in Arles at the age of **122**.

How many eggs can you put in an empty basket?



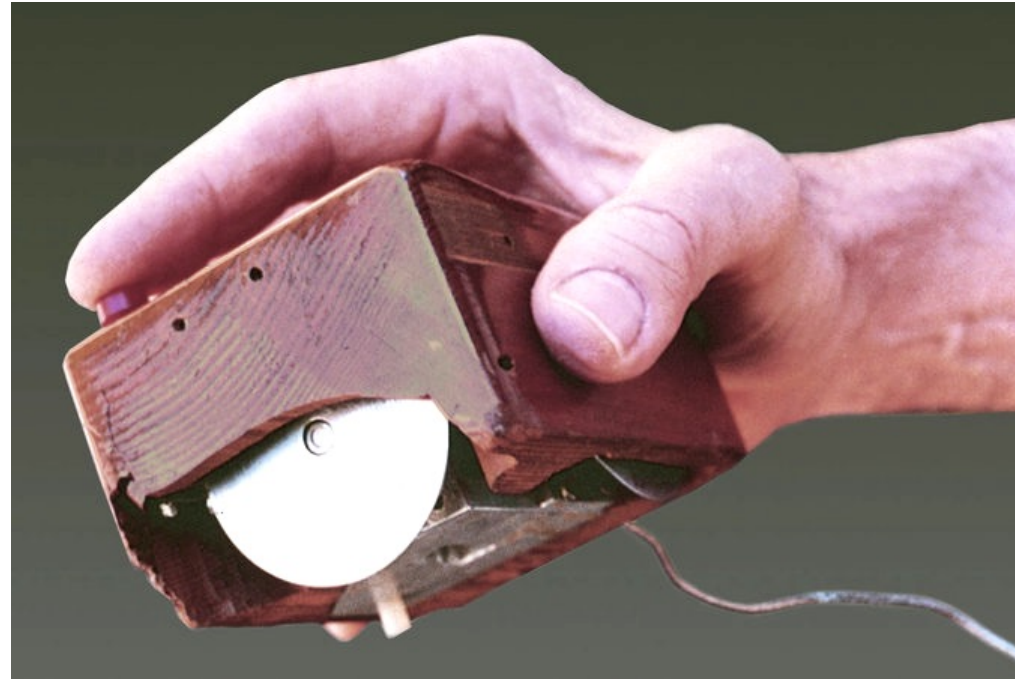
Only one. After that the basket is not empty.

True/False: The average age of online students is increasing.

False. Since 2013, the average age of online undergrad students has decreased from 35 to 29.
(graduate level ages went from 37 to 33)

What was the first computer mouse mainly comprised of?

- a. Plastic
- b. Metal
- c. Wood



the body was made of **wood** with metal wheels to roll back and forth. The cord was interpreted as the tail of a mouse, and the name stuck.

What is a student's biggest challenge to completion?

- a. Paying for courses
- b. Access to technology
- c. Internet connectivity

Online students' face **all three** of these major challenges to completion: paying for courses, access to technology, and internet connectivity.

What year was YouTube launched?

- a. 2002
- b. 2005
- c. 2008



YouTube was launched in 2005, and bought by Google in 2006 for \$1.65 billion.

There are more mobile devices
than people on Earth.



77% of students are asking for _____ rates when considering a college or university.

- a. Employment
- b. Graduation
- c. Enrollment

77% of students are asking for **placement/employment rates** from colleges and universities when considering their options.

By 2019, video will be responsible for ___% of the internet traffic in the world.

- a. 60%
- b. 70%
- c. 80%

Video will be responsible for **80%** of the internet traffic in the world.

There are ___ websites on the world wide web today.

a. 100 million

b. 1 billion



There are over **1 billion** websites on the world wide web as of March of 2016.

The term “surfing” the internet was coined in 1992 by an upstate New York librarian Jean Armour Polly, aka “Net Mom.”





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"Before I write my name on the board, I'll need to know how you're planning to use that data."

How many tweets are posted on Twitter every second?

- a. 80
- b. 800
- c. 8,000



On average, **8,000 tweets** are sent every second, which corresponds to over **691 million tweets** every day!

By 2020 over 60% of jobs will require post-secondary education, and many workers will keep learning throughout their careers.

True/False: School administrators report an decrease in demand for online courses at their schools.



False. Demand for online courses is **increasing**.

What did Nestle freeze dry in 1938 that led to the development of powdered food products?



In 1937, Nestle patented an innovative way of creating instant powdered **coffee** using the unique drying system.

Mageirocophobia is a fear of what?

- a. Eating
- b. Cooking
- c. Shopping



It is the fear of **Cooking**.

How long after walking
into someone's house is
it acceptable to
ask for their
WIFI password?



som_{ee}cards
user card

Which State has the highest percentage of people who walk to work?

- a. New York
- b. California
- c. Alaska
- d. Texas

With the highest percentage of 8.9%, **Alaska** has the largest group of walking commuters. High gas prices may have a lot to do with this choice.

How many students are enrolled in at least one online distance course?

- a. 6 million
- b. 3 million
- c. 1 million

OLC reports that over **6 million** students are enrolled in distance education as of May 2017.

Over half of students who take at least one distance learning course also take on-campus courses.

Just under half of all students taking distance courses are enrolled only in distance courses.

What continent is cut into two fairly equal halves by the Tropic of Capricorn?

- a. Russia
- b. China
- c. Australia



Australia

What year was Google Launched?

- a. 1994
- b. 1996
- c. 1998



Google was founded in **1996** by Larry Page and Sergey Brin while they were Ph.D. students at Stanford University, in California.

True/False: Over half of students who take at least one distance learning course also take on-campus courses.



True. And just under half of all students taking distance courses are enrolled only in distance courses.

There was a ___ increase in the number of students selecting distance learning courses as part of their regular college curriculum between 1998 and 2008.

- a. 50%
- b. 100%
- c. 150%
- d. 200%

There was a **150%** increase

The most shoplifted food item in the U.S. is candy.



In Europe it is cheese.

72% of online students report job and employment goals as a reason for enrolling



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