



# BUSINESS



## GENERAL INFORMATION

If you have a passion for entrepreneurship, finance, marketing, or management, pursuing a degree in business could be the perfect pathway for you. A business degree offers a broad range of courses and prepares you for many career paths in commerce.

As a business student, you will gain a deep understanding of the theories and practices that drive the modern business world. You will develop critical thinking, problem-solving, and communication skills essential in today's rapidly changing economy.

This degree pathway provides a practical and experiential learning environment where you can engage in hands-on projects and case studies, gain real-world experience, and build a valuable professional network.

### Transfer pathways start at a Louisiana community college.

- Complete the first 60 credits on your transfer pathway at a community college
- Earn your associate degree
- Apply to a public Louisiana university that offers a bachelor's degree in business
- Transfer in with a guarantee that all 60 credits will apply to your bachelor's degree

## SKILLS YOU'LL DEVELOP

- Leadership
- Data analysis
- Business development
- Systems theory

## POTENTIAL CAREERS

- Financial Analyst
- Human Resources Manager
- Marketing Manager
- Operations Manager

## DID YOU KNOW?

You can earn credit for a course through accelerated programs, like:

- Dual Enrollment
- Advanced Placement
- International Baccalaureate
- Prior Learning Assessment
- College Level Examination Program



**Talk to an advisor at your college today!**



# *your* FIRST 60 CREDITS IN BUSINESS

Subject	Required Courses	Common Course Numbers if applicable
Business	Business Law <b>OR</b> Intro Business Business Statistics II Business Calculus Intro Financial Accounting Intro Managerial Accounting	CBUS 2103, CBUS 1003, CBUS 2323, CBUS 2313, CACC 2113, CACC 2213
English	Composition I and II	CENL 1013, CENL 1023
Fine Arts	One Fine Arts Elective*	
Humanities	Public Speaking and Two Humanities Electives*	CCOM 2013
IT	Three credits of IT elective that covers at least 50% Excel*	
Math	College Algebra Intro Statistics	CMAT 1213, CMAT 1303
Natural Sciences	One Life Science, one Physical Science, and chose one more course in the same discipline from either*	
Social/Behavioral Science	Microeconomic Macroeconomics	CECN 2223, CECN 2113
Other	One Elective*	

**\*Each student may select their preferred courses in these subject areas.**

## START AT ANY OF THESE COLLEGES:



## FINISH AT ANY OF THESE UNIVERSITIES:

- Baton Rouge Community College
- Bossier Parish Community College
- LSU at Eunice
- Northshore Technical Community College

- Louisiana State University
- LSU at Alexandria
- LSU in Shreveport
- Louisiana Tech University
- McNeese State University
- Nicholls State University
- Northwestern State University
- Southeastern Louisiana University
- Southern University in New Orleans
- Southern University A&M
- University of Louisiana at Monroe
- University of New Orleans

